

AR52

For Reservations and Information

Vancouver.....	879-0271
Vancouver Air Cargo.....	273-4856
Bella Coola.....	5333
Campbell River.....	923-5233
Castlegar.....	365-7044
Cranbrook.....	426-5400
Gold River.....	283-2584
Kamloops.....	376-6434
Kelowna.....	765-7400
Nanaimo.....	754-7661
Nelson.....	352-2913
Nimpo Lake.....	Nimpo Lake 2X
Ocean Falls.....	289-3212
Penticton.....	493-0424
Port Alberni.....	724-4342
Prince George.....	963-7101
Quesnel.....	992-7115
Smithers.....	847-3534
Tahsis.....	934-2141
Terrace.....	635-2554
Tofino/Ucluelet.....	726-7752
Trail.....	364-1224
Vernon.....	542-5811
Williams Lake.....	392-6363

Telex: Vancouver 04-50412

Executive and General Offices,

Purchasing and Maintenance..... 278-9541



B.C. AIR LINES LIMITED / VANCOUVER INTERNATIONAL AIRPORT

B.C. AIR LINES

ROUTES OF THE THUNDERBIRD



COMMUNITY SERVICE FLIGHTS

...connecting the major communities of British Columbia with the World

JUL - 7 1969

The spring of 1969 ushered in a new era of air transport for British Columbians and for business and holiday visitors to the province. With the inauguration of Community Service flights, connecting medium-sized cities with major jet centres, B.C. AIR LINES makes it possible for the first time to reach any region of the province on the day of your departure. From the larger cities, same-day connections can be made with trans-continental and international jet flights to points around the globe.

By providing service with small, fast aircraft, B.C. AIR LINES will give travellers in British Columbia more convenient connections and more alternative routings than ever before!



Flagships of the new service are the B.C. AIR LINES Nord 262 "Vistaliners". These modern jet-prop aircraft were designed expressly for use on Community Service routes.

Small and fast, they carry 24 passengers in fully-pressurized airliner comfort. The well-appointed passenger cabin is served by a Hostess, and the high-wing configuration and large windows permit easy viewing of the scenery below. The "Vistaliner" has the latest all-weather flight and navigational aids for its crew of two experienced pilots. Ample air cargo space is provided.



Based in Vancouver for Vistaliner service back-up is the Canadian-built De Havilland jet-prop "Twin

Otter". This amazing aircraft is renowned for its ability to operate in and out of small, unimproved airfields. Carrying 18 passengers and a crew of two, the "Twin Otter" is capable of providing transportation comparable to that offered by the Nord 262 on ancillary routes.

The "Twin Otter" is fully instrumented and comfortably equipped.

Since 1947, B.C. AIR LINES has operated from Vancouver, serving communities on the Pacific Coast. In fact, over the years the company has developed a reputation for service to the fishing, mining, lumbering and pulp communities along the Coast that is legendary.

On a schedule designed to connect with major flights from Vancouver International Airport, B.C. AIR LINES will continue operating to the Pacific Coastal points with the amphibious "Grumman Mallard" until suitable landing strips are developed in these areas.

As a Community Service carrier, B.C. AIR LINES has designed its schedules for your convenience to provide the best interline connections possible at Vancouver, Terrace, Prince George,



Kamloops, Kelowna, Penticton and Cranbrook. Good bus, limousine or rail services are also available in every centre served by B.C. AIR LINES, providing easy access to most destinations in every region of the province.

Your travel agent or B.C. AIR LINES offices will advise you how to make the most of Community Service flights to and from centres throughout British Columbia.

Welcome aboard! We enjoy serving you! Everything we do seeks one result . . . satisfied customers!

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OKANAGAN

Thunderbird

More summer hours of sunshine fall on this beautiful orchard valley of the Okanagan than in Bermuda.

No wonder the Okanagan is internationally known by tourists. Here, B.C. AIR LINES offers more flights than anywhere else in the province. To and from Vancouver in the west, Kamloops in the north and by Kootenay Thunderbird from the east, the 100,000 persons living under the Okanagan sun have a number of choices of same-day service.



Kelowna is the summer capital of British Columbia. In mid-summer, there is the Kelowna Regatta, a carnival saluting its warm waters, sandy beaches and legendary "Ogopogo" sea-serpent that lurks in Lake Okanagan. Water-sports, golfing, fishing and camping in the summer, hunting in the fall and excellent winter skiing make Kelowna a four-season vacation spot.

Fruit-packing and wine-making are traditional businesses; however, the climate and "good life" have attracted a wide variety of secondary industries in recent years. Kelowna also boasts a fine new airport that serves Vernon and North Okanagan communities as well.

B.C. AIR LINES expects to extend a more direct service to **Vernon**, also serving Enderby, Salmon Arm, Armstrong and Sicamous, with the construction of suitable airport facilities in the area. This region is famous for its cheese and other dairy products, water-sports and recreational lands. Each year, Vernon hosts the Winter Carnival but the entire Okanagan is a winter playground — skiing, ski-dooing and all other sports.



At **Penticton**, a city between lakes, water-sports are a natural, as are camping and sun-bathing in the 74-degree summer temperature. Each August, the city holds a Peach Festival and Rodeo, followed by Canada's largest Square Dance Jam-boree. The Okanagan Summer School of the Arts is held here, and nearby is the Government Fish Hatchery and the largest "mobile home" plant in Western Canada.

It is in the spring, when this valley comes alive with orchard after orchard of blossoms and flowers, that the Okanagan is at its marvellous best.

KOOTENAY

Thunderbird

Over 19,000,000 acres, fabulously rich in minerals, forests and farmlands, lie in the south-east corner of British Columbia. This is the Kootenay-Columbia area where industrial wealth is rivalled only by scenic grandeur.

B.C. AIR LINES flies directly to the heart of this country from Vancouver, Penticton, or Kelowna. At Ralph West Airport in **Castlegar**, you land beside the mighty Columbia River. Nearby are the High Arrow Dam and Celgar Pulp operations, and several hundred miles of shoreline with many beaches and sandy coves.

Downstream a few miles is **Trail** where the massive Cominco Plant smelts zinc, lead and silver. Its chemical by-products fertilize the farms of the world.

To the north, on Kootenay Lake, is the city of **Nelson**, with its Notre Dame University, a transportation and trading hub of the West Kootenays. B.C. AIR LINES expects to include service to the thriving farm area of **Grand Forks** in the near future when suitable airport facilities are developed.

A short flight to the east is **Cranbrook**, a major mining and lumbering city with a population of over 10,000. Big game, excellent fishing and one of the few fossil beds still producing good specimens are nearby, as is the world's largest fish hatchery, 22 miles to the east.

Near Cranbrook is **Kimberley**, with its famous Sullivan lead-zinc mine and the restored RCMP outpost of Fort Steele.

Sportsmen particularly love this country. Some of the finest, most easily accessible big game hunting in the province is found in the Kootenays. The rainbow trout are immense and scrappy. Several hot springs, golf courses and excellent year-round resorts offer the sportsman all the relaxation he's looking for.



CARIBOO

Thunderbird

This is British Columbia's technicolour Western movie country of cowboys, sagebrush, rodeos, dude ranches, Barkerville, and Gold Rush miners.

It turns on more than 100,000 visitors every year.

The southern terminal for B.C. AIR LINES' Thunderbird route is **Kamloops**, taken from the Indian word "Cum-cloups" which means "the meeting place". It is, indeed.

Two scheduled airlines, two transcontinental railways, two major bus companies — all provide regular service to and from Kamloops. The city, situated at the junction of the North and South Thompson Rivers, has a population of about 35,000. Each year visitors come to Kam-Overlander Days or to see the excellent museum house in a former Hudson Bay Company store built in 1882, or to fish for the famous Kamloops Trout, or take part in the many varied activities which have made tourism as vital an industry to Kamloops as cattle, pulp mills and the new petro-chemical developments.



B.C. AIR LINES flies north to **Williams Lake**, the Stampede City, where the annual stampede is the most colourful in the province. Williams Lake is in the centre of the Cariboo, gateway to the vast Chilcotin country and the major trading community for the ranchers, wranglers, loggers and miners that work in this rich area.

Gold Rush! Further north is **Quesnel**, jumping-off point for the Cariboo gold fields and the exciting Barkerville restoration



with its stage shows, stagecoach rides, root beer saloons and other attractions. From the Quesnel airport on the city's outskirts, you'll drive by the lumber mills which, along with mining, are big business in this area.

Big game — trophy moose, grizzlies and elk; upland birds and waterfowl, provide excellent sport. The many clean, unspoiled lakes offer fine fishing and water sports.

As far as recreation and tourism goes, the Cariboo lives up to its reputation.

SKEENA

Thunderbird

Until now, B.C.'s booming north was considered grounded, in terms of Highway 16 that runs 450 miles between Prince Rupert on the coast and Prince George (then east to Jasper).

With the introduction of the B.C. AIR LINES Community Service, the nearest international jet flight will no longer be considered in miles away, but in minutes.

Prince George is a boom city — with regularly scheduled jet service to Vancouver, Edmonton, the Yukon, Northwest Territories and the neighbouring Peace River district.

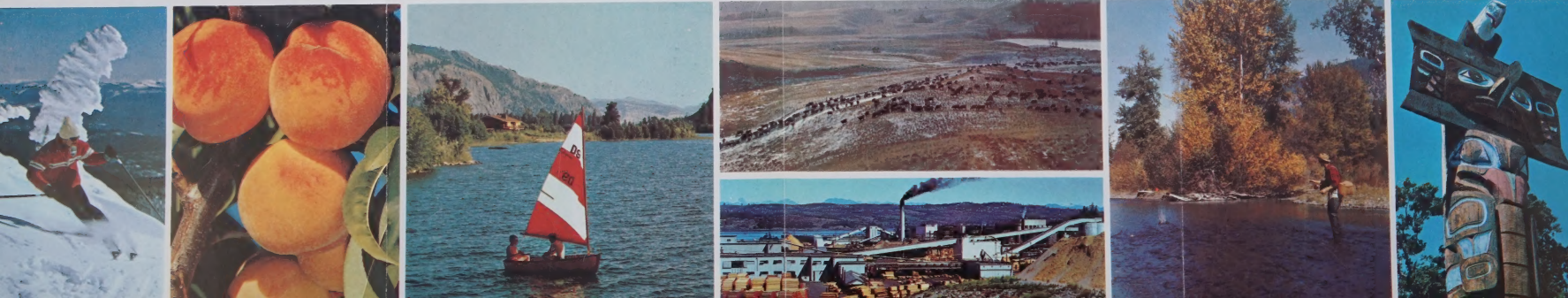
It proclaims itself the "White Spruce Capital of the World", a totally justifiable boast considering the endless lumber and pulp mills that form the city's perimeter. Prince George is a city proud of its progress, and that pride is reflected in its industrial parks, cosmopolitan shopping, accommodation, and restaurants. It's the jumping-off point for great hunting and fishing.

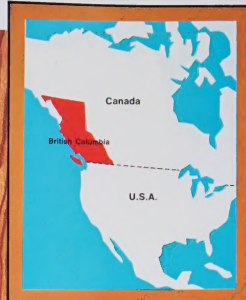
When approved airport facilities are completed in **Burns Lake**, B.C. AIR LINES will provide regular service to this huge area of new developments in mining and lumbering. Situated at the headwaters of both the Skeena and Nechako River systems, Burns Lake offers interesting fishing sport at Francois Lake and Tweedsmuir Park to the south, and Babine Lake (largest natural lake in British Columbia) to the north.

The second link in the Northern Community Service network is **Smithers**, the centre of the "Steelhead Paradise", in the shadow of Hudsons Bay Mountain. Farms and ranches dot this valley. The hills are rich in minerals and forests. Here, halfway between Prince George and Prince Rupert, are many of the comforts found in much larger communities. Pulp and timber operations are expanding throughout the area, particularly at nearby Houston.

The **Terrace/Kitimat** airport serves two cities. Terrace is a Skeena River metropolis serving 30,000 people in the area. Logging operations stretch 30 miles north to the lava beds of Aiyansh. Neighbouring Kitimat on the Pacific Ocean has one of the world's largest aluminum smelters. Here you'll be tempted to try for Chinook salmon over 60 lbs.!

B.C. AIR LINES' service to **Prince Rupert** is expected to commence in the near future.





PACIFIC Thunderbird

B.C. AIR LINES began humbly with small float planes providing service to the scattered communities along the convoluted British Columbia coast, and has grown to become the largest airline operating entirely within the province.

We have a soft spot for the people and places along the coast, and try to show our appreciation with the best service possible.

It begins in **Greater Vancouver**. Population 800,000. Vancouver is the financial, industrial and cultural heart of British Columbia. From Vancouver International Airport, national and international jet service is provided by Western Union, Japan Airlines, Air Canada, CP Air, PWA, Qantas, and others, including various charter jets. Here, too, is the head office of B.C. AIR LINES, its servicing base and main terminal.

From Vancouver International Airport, out along the Pacific Thunderbird route, B.C. Air Lines flies to the beautiful fishing villages of **Tofino** and **Ucluelet**. Here the airport is located near miles and miles of pure white sandy beaches beside the Pacific Ocean, the magnificent area of Long Beach.

Upcoast, B.C. AIR LINES serves the pulp mill centre of **Ocean Falls**, and the communities of **Bella Bella** and **Bella Coola**—where Sir Alexander Mackenzie signed salt water and became the first man ever to cross North America by land. From Spring to Fall, fishermen fly into **Nimpo Lake** in the Chilcotins to try their luck in the remote and bountiful lakes of that area.

The lumber town of **Tahsis** and surrounding area are served by B.C. AIR LINES with regular flights to Vancouver and **Campbell River**, Vancouver Island's "boomiest" city and a famous stop-over for tourists.

